# ODD/30/2017

#### OFFICER DECISION RECORD

Record of a decision of the Service Director Culture Housing and Regulation, taken in consultation with Matthew Gladstone, Executive Directive Place.

Funding Agreement Arts Council Funding for 'In Gear' (2017) - land art and public realm artwork for 2017 Tour de Yorkshire

## Subject

The 2017 Tour de Yorkshire presents a unique opportunity for arts activity in the Penistone area. The land art competition has become a feature of the race with a range of public realm interventions and street dressing becoming an increasingly important part of the community engagement with the event.

'In Gear' is Barnsley's theme for the land art, with related artworks such as banners and place markers along the route. Schools, community groups and local businesses in key localities are being engaged to participate in what promises to be the most extensive land art project to date.

Funds for this project have been allocated from a number of internal sources. The Tour de Yorkshire Event budget has allocated £5,000, the Arts Engagment budget has allocated £2.500 and Penistone Ward Alliance has awarded £2,500 towards the project. This gives a total of BMBC funds of £10,000.

Additional funding has now been attracted from Arts Council England for £14,500. This will enable further engagement and activity in Penistone and the smaller communities along the route and ensure that all localities have an artwork element and feel included in the cultural activity.

## **Decision Taken**

Acceptance of funding of £14,500 from Arts Council England to deliver the 'In Gear' (2017) project.

### **Date of Decision:**

7.3.17

Service Director Culture Housing and

Regulation

Phillip Spurr

Signature:

Signature:

**Executive Director Place** 

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N/A